



CAMELOT Management Forum 2023 Data & Analytics

How Data Management, Analytics and Hyperautomation Enable Digital Transformation

Tuesday, May 9, 2023 | Westhafen Pier 1 |
Frankfurt am Main

Agenda

09:00 am	GET TOGETHER & REGISTRATION		
09:30 am	Opening Address Henrik Baumeier, Partner – Data & Analytics, CAMELOT Management Consultants Jorma Gall, Managing Partner, CAMELOT Management Consultants		
09:45 am	Kickstarting the Data Journey – Learnings & Benefits from Piloting Master Data Management David Cayrac, Senior Director – Master Data Management, Idorsia		
10:30 am	From Domain-Driven Concept to Implementation of a Cloud-Based Data Catalog – Evonik's Journey Towards Curated Data Markus Mützel, Head of Process & Master Data Management Business Partner, Evonik		
11:15 am	COFFEE BREAK & DEMO POINTS		
	Transforming Monoliths to Mesh Using Cloud Data Architecture to Enable Data-Driven Collaboration	Augmented Analytics – Next-Level Planning	Centrally Govern Your Reference Data with CAMELOT RDM
11:45 pm	Supply Chain Analytics at Electrolux – From Strategy to Value-Added Use Cases Philipp Szukat, Head of Group/Global Supply Chain Analytics, Electrolux		
12:30 pm	LUNCH BREAK		
01:30 pm	Data & Analytics Strategy – Embarking on the Journey Towards Becoming a Data-Driven Organization Aleksandra Baumann, Managing Consultant, CAMELOT Management Consultants Antonia Franke, Consultant, CAMELOT Management Consultants		
02:15 pm	Master Data Management – A School Bus Driver Story Torsten Meyer, Global Head of Material Master Data, Henkel Andreea Judele, Global Manager Material DQM, Henkel		

03:00 pm	COFFEE BREAK & DEMO POINTS		
	Governed Data Orchestration – From Information Producer to Cloud Data Warehouse	Intelligent Data Migration: Boost Your Data Migration with Hyperautomationcan	Camelot Data Analyzer – Manage Inactive Master Data
03:30 pm	Supporting Corporate-Wide Digitalization within the VW Group – Harmonization of Master Data with SAP MDG Dennis Schröder, Team Lead Digitalisation/Analytics & Process Management General Procurement, AUDI AG		 <small>AKTIENGESELLSCHAFT</small>
04:15 pm	Integrated Data Quality Management – Use Digital Technology to Drive High Data Quality Stephan Oevers, Director Supply Chain Process Excellence, Elanco		
05:00 pm	Wrap-Up & Final Discussion		
05:15 pm	END OF FORUM AND NETWORKING OPPORTUNITY		

REGISTER NOW: CAMELOT MANAGEMENT FORUM 2023

Further Highlight on the afternoon before: CAMELOT Data & Analytics Innovation Event 2023

Monday, May 8, 2023 | 1:00 – 9:00 p.m.

At the same location as the CAMELOT Data & Analytics Forum, the following topics can be expected:

- ▶ New topics and trends, dealing with meaningful developments for the upcoming years
- ▶ Benefit from interesting discussions on data analytics with our data science and analytics experts
- ▶ Find out more about next-level planning enabled through data science
- ▶ Discover how testautomation works at a customer
- ▶ Learn how data mesh in practice is changing multiple companies

Seats are limited and participation is not guaranteed. So please, ask for **registration**.

**FURTHER
INFORMATION /
REGISTRATION**



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