

CAMELOT Management Forum 2022



Data & Analytics

Master Data Management meets Analytics and Intelligent Automation

Tuesday, May 31, 2022 | Hilton Frankfurt Airport | Frankfurt am Main

Agenda

09:00 am	GET TOGETHER & REGISTRATION			
09:30 am	Opening Address Henrik Baumeier, Partner – Data & Analytics, CAMELOT Management Consultants Jorma Gall, Managing Partner, CAMELOT Management Consultants			
09:45 am	Master Data Management @ Volkswagen Group Speaker to be finally confirmed			
10:30 am	Data Domain Management – from concept to hands-on business Dr. Michaela Nawra, Data Governance Officer, Evonik			
11:15 am	COFFEE BREAK & DEMO POINTS			
	CAMELOT Material Data Analyzer – Identify inactive materials in two weeks	Focus on your Business with CAMELOTS Test Automation as a Service	Intelligent Data Migration: How Hyperautomation can boost your data migration	Data Science Booster
11:45 pm	Integration of central Master Data Management into historically grown structures Dominic Eiermann, Business Solutions Lead Backoffice, Hays			
12:30 pm	LUNCH BREAK			
01:30 pm	Data Analytics Roadmap – Status, Trends and way forward Mohamed Abdel Hadi, CTO, VP Customer Advisory Group MEE, SAP			
02:15 pm	Beiersdorf: Master Data meet Innovation process Thomas Rupprecht, Head of Master Data & Product Lifecycle, Beiersdorf			

03:00 pm	COFFEE BREAK & DEMO POINTS			
	CAMELOT Material Data Analyzer – Identify inactive materials in two weeks	Focus on your Business with CAMELOTS Test Automation as a Service	Intelligent Data Migration: How Hyperautomation can boost your data migration	Data Science Booster
03:30 pm	Data orchestration in a complex data environment Ricardo Diaz, Head of SAP Data Integration, Siemens			
04:15 pm	Housekeeping in Data Management: Data Cleansing and Quality Management as a key success factor in digital transformation Matthias Wirsch, Lead Data Factory, SBB CFF FFS Dominik Arbter, Managing Consultant DQM, Camelot ITLab			
05:00 pm	Wrap-Up & Final Discussion			
05:15 pm	END OF FORUM AND NETWORKING OPPORTUNITY			

REGISTER NOW: CAMELOT MANAGEMENT FORUM 2022

Further Highlight on the afternoon before: CAMELOT Data & Analytics Innovation Event 2022

Monday, May 30, 2022 | 1:00 – 9:00 p.m.

At a trendy location in Frankfurt Sachsenhausen you can expect the following topics:

- ▶ New insights of the “**Topic and Trend Radar**”, dealing with Data Economy and other meaningful developments for the upcoming years
- ▶ Benefit from interesting discussions on **Data Analytics** with our **data science and analytics experts**
- ▶ Unlock the true potential of enterprise data with **Data Mesh** and find out if it's here to stay or was just a short-lived hype
- ▶ Learn how **Hyperautomation** is changing multiple companies

Seats are limited and participation is not guaranteed.
So please, ask for **registration**.

FURTHER
INFORMATION /
REGISTRATION



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