

13. CAMELOT Management Forum 2024 Data & Analytics

MASTER DATA MANAGEMENT MEETS ANALYTICS AND INTELLIGENT AUTOMATION

Tuesday, April 16, 2024 | Westhafen Pier 1 | Frankfurt am Main

09:00 AM

GET TOGETHER & REGISTRATION

09:30 AM

Opening Address

Henrik Baumeier, Partner - Data & Analytics, CAMELOT Management Consultants
Tim Aumann, Partner - Data Management, CAMELOT Management Consultants

09:45 AM

Digital Transformation @Bauer Media

The Role of Master Data in Bauer's Digital Journey by Bauer Media Group

Klaas Uhlmann, Master Data Lead, Bauer Media Group



10:30 AM

Explainable Data Science for Fair Workforce Budget Allocation by Ernsting's family

Dr. Benedikt Finnah, Data Scientist, Ernsting's family
Sven Hormann, Data Scientist, Ernsting's family



11:15 AM

COFFEE BREAK & DEMO POINTS

11:45 AM

Governance and Synchronization - Ensure customizing consistency across system landscapes

with Camelot Reference Data Management by CAMELOT Management Consultants

Tobias Balogh, Principal Consultant RDM, CAMELOT



DEMO POINTS

- Data-driven Sustainability: How to comply with ESG requirements
- Rise your business transformation with the power of data – S/4 Data Tower
- Synchronize your customizing data across the system landscape with Camelot Reference Data Management
- Level up your Data Game: Accelerate your Analytics journey with the Modern Data Stack
- Maximize your efficiency with MDM Smart Cockpit
- Empower your data for S/4 with Camelot Data Analyzer



12:30 PM

LUNCH BREAK

01:30 PM

Cell and Gene Therapy – Data Management for Individualized Treatments by Roche

Akbar Mustafa, CGT Master Data Management Lead, Roche



02:15 PM

Data Tower in Business Transformation – How to set up Data Governance in an S/4 Program?

by KION Group

Ravshan Saminov, Director Global Data Governance, KION Group



03:00 PM

COFFEE BREAK & DEMO POINTS

03:30 PM

Value stream driven “Golden Record” Data Products in complex environments –

Approach and Use Cases by ZF Group

Jörg Maier, Global Product Data Management (BWD), ZF Group



04:15 PM

Data & Analytics Strategy as part of a Global S/4 Transformation

by AstraZeneca

Marc Hoffmann, Director, Data Governance & Policy, AstraZeneca



05:00 PM

WRAP-UP & FINAL DISCUSSION

05:15 PM

END OF FORUM AND NETWORKING OPPORTUNITY

Join the
Real time analytics
on a **Carrera Race
Track**

REGISTER NOW: CAMELOT MANAGEMENT FORUM 2024



CAMELOT Data & Analytics

Innovation Space 2024

Itinerary.

